



澳門科技大學  
MACAU UNIVERSITY OF SCIENCE AND TECHNOLOGY



# 酒店與旅遊 管理學院

FACULTY of HOSPITALITY  
& TOURISM MANAGEMENT



▲ 廚類拔萃比賽 Culinary Competition

## 澳門科技大學 酒店與旅遊管理學院

秉承「意誠格物」之校訓，為本科生和研究生提供優質的旅遊、酒店與餐飲管理課程。澳門作為一個中西文化融合的國際城市，已成為全球最主要的旅遊休閒中心之一，在 2017 年更獲評定為聯合國教科文組織「創意城市美食之都」。澳門擁有多元化的旅遊業發展態勢和豐富的國際級酒店資源，是世界級的旅遊業產學研基地，為學生學習提供無限可能。學院緊貼世界潮流，提倡體驗式教學，十分重視理論和案例教學相結合，著重培養學生實際能力和專業素質，以適應未來國際化的發展趨勢。

我們優秀的本科專業包括：國際旅遊管理，酒店管理及餐飲管理。國際旅遊管理學士學位課程旨在培養澳門及大灣區旅遊行業的專業人士，提升旅遊專業人士的專業素質、服務水準以及整個行業的競爭力。酒店管理學士學位課程的總體定位是為了培養具備專業知識與素養的酒店管理人才。餐飲管理學士學位課程則旨在培養具備管理知識的專業廚師長、餐飲行業管理者及餐廳經營者等。

研究生課程主要包括國際旅遊管理碩士學位課程、酒店管理碩士學位課程以及旅遊管理博士學位課程。國際旅遊管理碩士學位課程為培養高級旅遊管理人才而設立，課程設有三個專業範疇：會展與節慶管理、旅遊規劃與管理和酒店管理。酒店管理碩士學位課程為培養高級酒店管理人才而設立，課程涵蓋課程學習、實習和學位論文三個部分。同時，本課程強調理論與實踐相結合，以案例教學為主，著重培養學生實際應用能力和專業素質，適應未來酒店業對中高端人才的需求發展趨勢。旅遊管理博士學位課程旨在培養具有創新性和前瞻性高學術水平的專業人才。

本學院為一個世界級的機構並著眼於全球性思考。自 2007 年國際旅遊管理學士學位課程以及國際旅遊管理碩士學位課程獲得由聯合國世界旅遊組織 (UNWTO) 頒發旅遊教育質量 (TedQual) 的認證後，於 2021 年再次成功獲得 TedQual 品質旅遊教育認證之最長四年續期，而旅遊管理博士學位課程、酒店管理學士學位課程及餐飲管理學士學位課程全部以高分獲得 TedQual 品質旅遊教育首次三年期認證。此外，酒店與旅遊管理學院在 2023 年躋身於上海軟科世界一流學科排名全球第 40 位。酒店與旅遊管理學院同時亦為 PATA, APTA 及 CHRIE 的成員。



▲ 酒店人那些事 Hotelier Experience Sharing

酒店與旅遊管理學院致力於通過理論和實踐課程、創新學習活動以及與行業專家的互動，為學生提供卓越的教育，培養國際旅遊酒店業的領導人才。我們擁有一支優秀、專業和國際化的教師隊伍。他們具有深厚學術造詣、豐富教學經驗、崇高敬業精神，對學生關懷備至。我們還擁有校園內領先的教學餐廳「季節餐廳」以及由我們學生管理的訪客宿舍。此外，還有四間設備新穎齊全的廚藝實驗室，包括烘焙廚藝實驗室、基礎廚藝實驗室、綜合廚藝實驗室和品酒及餐飲教室，為學生提供最完善及先進的教學設施及實踐培訓環境。

本學院積極參與世界各地如美國、日本、韓國、瑞士與新西蘭等交流及研究項目，同時也為學生提供各類型的海外實習項目。另外，為勉勵成績優秀的學生，敦品勵學，鼓勵學生力爭上游，激發同儕間良性競爭，大學除了設立入學獎學金、校長優秀生榜和院長優秀生榜，本學院特設立澳門展覽協會獎學金、銀河娛樂集團獎學金和美高梅展才獎學金等獎助學金。此外，學院還定期邀請著名學者、行業精英舉辦「酒旅名家論壇」、「旅遊業大師講座」、「酒店大師講座」、「餐廳大師講座」以及「名廚走進科大」廚藝示範活動等。除了課堂理論知識，學生更能獲取廚藝、餐飲及酒店管理的寶貴實踐經驗。

## 學院使命及口號

### 心懷世界 精業篤行

酒旅學院的使命是，透過理論與實踐相結合的創新教學模式，為未來酒店與旅遊行業培養領導型人才。

## 計劃要點

- 課程旨在培養具有專業管理技能的高級管理人才。
- 為學生提供教學廚房、教學餐廳、大學訪客宿舍和相關會展企業等體驗式學習。
- 學生將通過組織策劃大型會議活動提升領導才能。
- 學院多元化的師資團隊為高素質人才的培育提供高水準教學保障。
- 畢業生可獲得知名企業專設實習機會。
- 酒店與旅遊管理學院與相關行業專家合作交流、培育專才。
- 學生將有機會前往美國、歐洲等國家及地區深造學習。



▲ 旅遊業大師講座 Seminars by Masters from Tourism Industry



▲ 越來粵識講 Cantonese Corner



▲ 文化會展大賽 Culture Show

## 專業認可度



獲得 TedQual 品質旅遊教育認證之最長四年續期：

- 國際旅遊管理學士學位課程
- 國際旅遊管理碩士學位課程

Certification with 4 Years Renewal:

- Bachelor of International Tourism Management
- Master of International Tourism Management

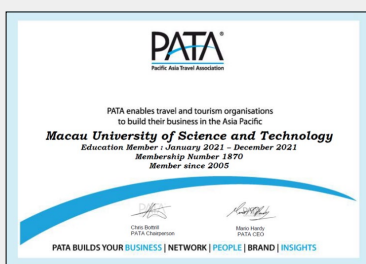


獲得 TedQual 品質旅遊教育首次三年期認證：

- 旅遊管理博士學位課程
- 酒店管理學士學位課程
- 餐飲管理學士學位課程

First Certification with 3 Years Renewal:

- Doctor of Philosophy in Tourism Management
- Bachelor of Hotel Management
- Bachelor of Food and Beverage Management



酒店與旅遊管理學院為 PATA 的成員  
A member of PATA  
(Pacific Asia Travel Association)



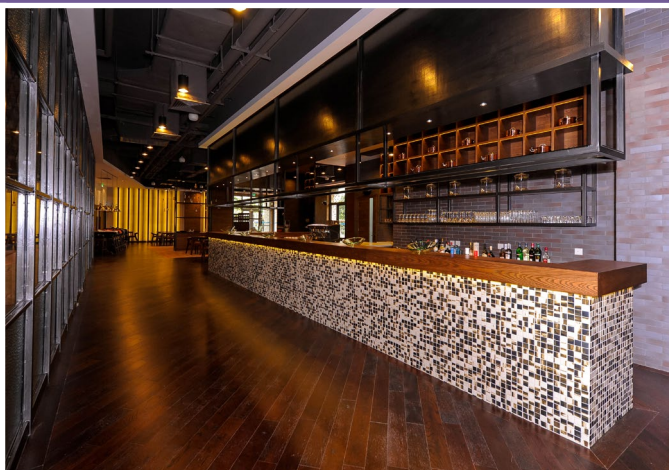
酒店與旅遊管理學院為 CHRIE 的成員  
A member of CHRIE (Council on Hotel, Restaurant and Institutional Education)



酒店與旅遊管理學院為 APTA 的成員  
A member of APTA  
(Asia Pacific Tourism Association)

課程 Program	專業 / 範疇 Major / Area	修讀年期 Duration of Study (Year)	授課語言 Medium of Instruction
旅遊管理博士 Doctor of Philosophy in Tourism Management	酒店管理 / 會展管理 / 博彩管理 / 文化遺產管理 / 旅遊產業可持續發展 Hospitality Management / MICE Management / Gaming Management / Cultural Heritage Tourism / Sustainable Tourism Development	3	中 / 英 Chinese/English
國際旅遊管理碩士 Master of International Tourism Management	會展與節慶管理 / 博彩管理 / 旅遊規劃與管理 / 酒店管理 MICE and Event Management / Gaming Management / Tourism Planning and Management / Hotel Management	2	中 / 英 Chinese/English
酒店管理碩士 Master of Hotel Management	酒店管理 Hotel Management	2	中 / 英 Chinese/English
國際旅遊管理學士 Bachelor of International Tourism Management	會展管理 / 博彩業管理 / 酒店管理 / 文化旅遊管理 / 智慧旅遊 / 服務質素和零售管理 MICE Management / Gaming Management / Hotel Management / Cultural Tourism Management / Smart Tourism / Service Quality Management	4	中 / 英 Chinese/English
酒店管理學士 Bachelor of Hotel Management	酒店管理 Hotel Management	4	英 English
餐飲管理學士* Bachelor of Food and Beverage Management*	廚藝學 / 餐廳管理 Culinary Art / Restaurant Management	4	中 / 英 Chinese/English

\* 該課程 2024/2025 學年暫不開放招生 The course will not be offered in 2024/2025 academic year.



With the school motto “Sincerity in Seeking Knowledge and Improvement of Ability and Quality” in mind, the **Faculty of Hospitality and Tourism Management (FHTM)** at Macau University of Science and Technology offers high-quality undergraduate and graduate programs in the fields of hospitality and tourism management. Macao has become one of the world’s premier tourism center, and was officially designated a UNESCO Creative City of Gastronomy in 2017. Macao has a divers tourism development trend and rich international hotel resources, which offers a world-class tourism industry-university-research base, providing unlimited possibilities for students to study. The Faculty closely follows the trend of the world, advocates experiential teaching, attaches great importance to the combination of theory and applied teaching, and focuses on cultivating students' practical ability and professional quality to adapt to the future development trend of internationalization.

The Bachelor of International Tourism Management (BITM) was created in order to train professionals for the gaming and tourism industry. Better trained and highly qualified professional can ably provide services that conform to international standards and increase the competitiveness

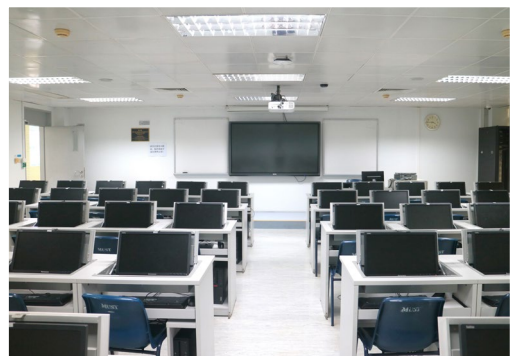
of the entire industry. The positioning of Bachelor of Hotel Management (BHM) is to train professional hotel management talents. The Bachelor of Food and Beverage Management (BFBM) program aims to train professional chefs, catering industry managers and restaurant operators with management knowledge.

The postgraduate program includes The Master of International Tourism Management (MITM), The Master of Hotel Management (MHTM) and The Doctor of Philosophy in Tourism Management (DPTM). The Master of International Tourism Management (MITM) was created in order to train senior professionals for the gaming and tourism industry. This program has three area of specialization: MICE and Event Management, Tourism Planning and Management and Hotel Management. The Master of Hotel Management (MHTM) was created in order to train senior professionals for the hotel industry. This program has lecture learning, internship, and academic thesis. This program emphasizes the combination of theory and practice and focuses on cultivating the students as senior professionals for the hotel industry. This program has lecture learning, interlevel management of hotel industry. The Doctor of Philosophy in Tourism Management (DPTM) program aims to train tourism professionals who will be able to promote the philosophy of tourism with high academic standards.

The Faculty thinks globally and is a world-class institution. FHTM was first accredited by TedQual (Tourism Education Quality) certification from the United Nations World Tourism Organization (UNWTO) in 2007. Recently,



▲ 公寓式酒店 (教學及實習酒店)  
Guest House (Training Hotel)



▲ 電腦實驗室 Computer Laboratory



after a comprehensive audit, TedQual announced that all programs in FHTM are granted certification with high scores:

- Doctor of Philosophy in Tourism Management
- Master of International Tourism Management
- Bachelor of International Tourism Management
- Bachelor of Hotel Management
- Bachelor of Food and Beverage Management

In addition, the Faculty of Hospitality and Tourism Management ranked 40<sup>th</sup> in the Shanghai Ranking's Global Ranking of Academic Subjects in 2023 and is a proud member of PATA (Pacific Asia Travel Association), CHRIE (Council on Hotel, Restaurant and Institutional Education) and APTA (Asia Pacific Tourism Association).

The Faculty of Hospitality and Tourism Management is committed to providing students with theoretical and practical courses and innovative learning activities. The Faculty boasts a team of highly professional, scholastic and internationalized teaching staff with rich teaching experience, sharing a sense of professional dedication in caring and nurturing our students. We have the leading teaching restaurant "The Seasons", and a Guest House operated by our students. What's more, the four newly built and comprehensively equipped culinary laboratories including Baking and Pastry Laboratory, Fundamental Laboratory, Culinary Laboratory and Wine & Beverage Laboratory, provide our students with the best possible learning and practicing environment.

## Mission and Slogan

### Be a global citizen, be a tourism professional.

The mission of FHTM is to engage all stakeholders to prepare students for future leadership positions in hospitality and tourism industries through sound theoretical and applied course work that produce innovative solutions to real world problems.

## Program Highlights

- Business focused curriculum preparing students for management roles
- Experiential learning in premier commercial kitchens, restaurants, university guest house, and event venues
- Leadership experience gained through planning and executing high-profile Events
- Supportive faculty with diverse industry backgrounds
- Required professional internship provides valuable work experience prior to graduation
- Relationships with industry professionals who support the FHTM Faculty
- Hospitality study abroad experiences in US, Europe, and other locations

The Faculty has actively participated in international exchange programs and research projects in countries like United States, Japan, Switzerland, South Korea, New Zealand, etc., it has also been involved in various study-abroad programs as well. Moreover, in order to encourage our students to enhance themselves especially for the outstanding academic achievement, the University offer scholarships including admission scholarships, rector's honor list and dean's honor list and the faculty offer scholarships including Macau Fair and Trade Association Scholarship, Galaxy Entertainment Group Scholarship, MGM Elite Scholarship and so on. In addition, the Faculty also regularly invites famous scholars and industry elites to hold "Distinguished Scholar Forum of Hospitality and Tourism", "Seminars by Masters from Tourism Industry", "Seminars by Hotel Managers", "Seminars by F&B Managers" and "Culinary Demonstration Workshop". The Faculty expects that these events will enable students to have an up-close and personal experience with experts, so that they can learn from them, and broaden their horizons.



▲ 綜合廚藝室  
Culinary Laboratory



▲ 品酒及餐飲教室  
Wine & Beverage Laboratory



▲ 基礎廚藝室  
Fundamental Laboratory



▲ 烘焙廚藝室  
Baking and Pastry Laboratory

## 查詢 Enquiries

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