



澳門科技大學  
MACAU UNIVERSITY OF SCIENCE AND TECHNOLOGY



# MUSB

## 商學院

SCHOOL of BUSINESS

## 商學院

成立於 2000 年，是澳門科技大學成立之初的 4 個學院之一，也是目前大學規模最大的學院。在英國《泰晤士高等教育》機構公佈的 2023 年世界大學學科排名中，澳門科技大學在「商業和經濟學」學科位列 176-200 之間。2023 年 7 月，學院獲得國際商學院聯合會 (The Association to Advance Collegiate Schools of Business, 簡稱 AACSB) 認證，躋身全球 6% 頂尖商學院之列。

商學院現開設 2 個學士學位課程，10 個碩士學位課程和 2 個博士學位課程，在讀學生近 6,500 人，包括本科生約 3,600 人，碩士研究生約 2,400 人和博士研究生約 500 人。

學院劃分為 3 個學系，分別是會計和財務金融學系、管理學系、決策科學系。會計和財務金融學系負責會計專業、財務/金融專業以及應用經濟專業等相關的教學管理工作。管理學系負責市場營銷專業、人力資源管理專業、國際貿易專業以及商業法律等相關的教學管理工作。決策科學系負責供應鏈管理專業、資訊系統專業、商業分析專業以及統計學、決策建模、營運管理等相關的教學管理工作。學院的大多數教師在海外知名大學獲得博士學位。除了認真完成教學任務之外，也積極參與科研活動，在國際性學術刊物發表學術論文，參與一系列政府與社會諮詢項目，助力推動本地社會與經



▲ 商學院獲得國際商學院聯合會 (AACSB) 之國際認證  
International Accreditation by The Association to Advance Collegiate Schools of Business (AACSB)

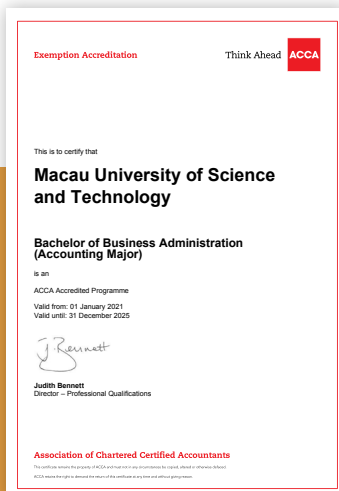
濟的發展。學院每年亦邀請海內外著名專家學者前來訪問交流，促進學院的國際化發展。

作為區域內一所年輕的商學院，我們擁有最先進、最符合市場需求的視野與課程，教學計劃、教材均與國際主流商學院一致。學院畢業的本科生和研究生，就業情況良好，且每年均有部分本科生被海外和內地知名大學錄取修讀研究生課程。學生積極參加課外學術活動，並在各項比賽中屢獲佳績。

自從澳門科技大學創校以來，商學院與大學同步發展，在過去 20 年，商學院已經建立了 Young (年輕)、Dynamic (有活力) 和 Harmonious (和諧) 的學院文化，在教學、研究和社會服務等方面均取得了一定的成績，獲得本地及國際上的廣泛認同。

## 專業認可度

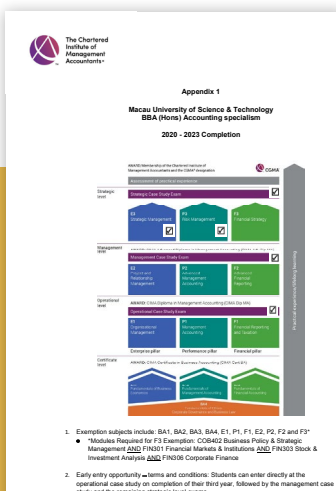
在全球化競爭的時代，擴展國際視野及國際化的學習環境是全院師生共同努力的目標。本學院本科課程以全英語授課。此外，本院提供許多國際交流計劃以及企業實習的機會，提高學生競爭力，定期邀請著名的經濟學家和管理學家前來訪問交流和舉辦學術講座。學院一些本科生和研究生課程已獲得國際專業組織的認證，包括英國特許公認



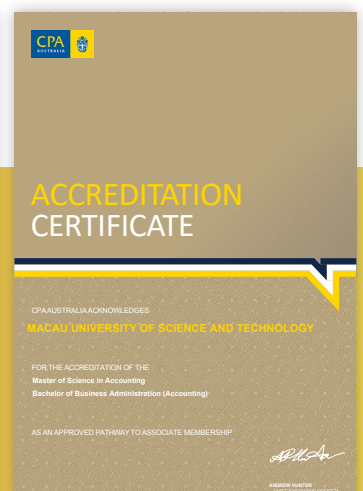
▲ 工商管理學士 (會計學) 專業課程獲英國特許公認會計師公會 (ACCA) 認證  
Accreditation of BBA (Accounting) by Association of Chartered Certified Accountants (ACCA)



▲ 會計碩士課程獲英國特許公認會計師公會 (ACCA) 認證  
Accreditation of the Master of Science in Accounting program by Association of Chartered Certified Accountants (ACCA)



▲ 工商管理學士 (會計學) 專業課程獲英國特許管理會計師公會 (CIMA) 認證  
Accreditation of BBA (Accounting) by Chartered Institute of Management Accountants (CIMA)



▲ 工商管理學士 (會計學) 專業課程獲澳洲會計師公會 (CPA Australia) 認證  
Accreditation of BBA (Accounting) by Certified Practising Accountant (CPA) Australia



▲ 工商管理學士 ( 供應鏈管理學 ) 專業課程獲英國皇家物流與運輸學會 (CILT) 認證 Accreditation of BBA (Supply Chain Management) by the Chartered Institute of Logistics and Transport (CILT)

會計師公會 ACCA、澳洲會計師公會 CPA Australia、英國皇家特許管理會計師公會 CIMA 和英國皇家物流與運輸學會 CILT 的專業認證。而商學院獲得國際商學院聯合會 AACSB 認證，標誌著學院的發展戰略、師資水準、教學品質、研究成果、學生培養以及社會服務影響力等方面均已全面達到國際標準，並獲得國際同行的認可。

## 學生活動與獎項

學生積極參加課外學術活動，在區域或國際性比賽均獲得佳績。在過去幾年，獲得了世界管理挑戰賽世界總冠軍、世界亞軍、澳門賽區冠軍、全國大學生電子商務「創新、創意及創業」挑戰賽全國總決賽全國二等獎、全國大學生挑戰杯比賽一等獎和二等獎、全球供應鏈建模設計大賽總決賽二等獎和三等獎，以及 CGMA 商業精英挑戰賽澳門賽區亞軍等多項殊榮。

## 研究中心與實習訓練室

學院還設置若干教學和實踐相結合的實習訓練室以及和業界機構合作的研究中心和企業實踐課堂，為學生提供多元的學習平臺，提高教學成效。學院更設立“澳門金融科技創新研究院”和“澳門會計研究中心”，助力澳門經濟適度多元發展和大灣區建設；“澳門會計研究中心”更是國家教育部人文社會科學重點研究基地“廈門大學會計發展研究中心”的境外夥伴基地。

### Training Lab in Blockchain

|                            |   |                            |                         |
|----------------------------|---|----------------------------|-------------------------|
| Blockchain Base            | Topic 1 Introduction  | Topic 2 Key technology     | Topic 3 Digital economy |
| Hyperledger                | Topic 4 Technic analysis  | Topic 5 Install and deploy | Topic 6 Build practice  |
| Analysis and Design Canvas | <p><b>HYPERLEDGER FABRIC</b></p> <ul style="list-style-type: none"> <li>• Alliance chain open-source framework</li> <li>• Decentralized Ledger Platform</li> <li>• For enterprise applications</li> </ul> |                            |                         |
| Smart Contract Development |   |                            |                         |
| Application Development    |   |                            |                         |
| Project & Practice         |   |                            |                         |

**YonBIP**

- Integration of theory and practice teaching or practical teaching of blockchain technology
- Driven by real project and true data
- Combine innovation methods and tools

▲ 區塊鏈實訓室 Training Lab in Block Chain

## 學院標語，願景與使命

**標語：**年輕、活力、和諧

**願景：**建成一所區域內最具活力和廣泛影響力的創新型商學院。

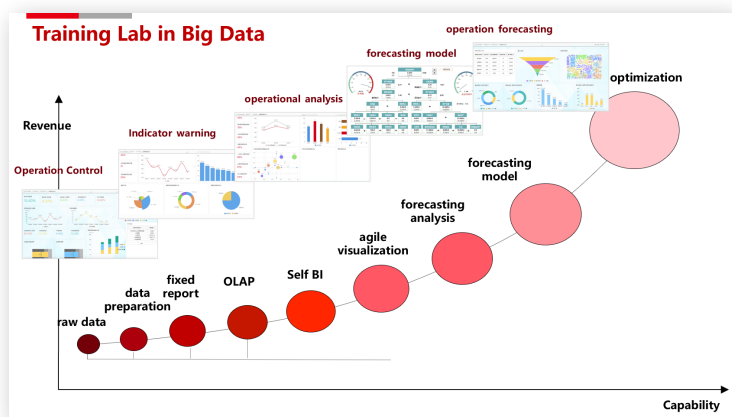
- 使命：**
- ① 推動工商管理知識的創新與傳播；
  - ② 培育具備國際視野的工商與行政管理人才；
  - ③ 服務本地及區域內經濟與社會發展。

## 海外交流 / 升讀著名大學 / 就業情況

商學院每年均有學生前往葡萄牙、法國、德國、英國等國家和地區交流學習。學院畢業的本科生和研究生就業情況良好，許多學生畢業後獲得知名企業包括會計師事務所（如四大會計師事務所）、五大國有銀行、央企、外資企業、以及本地大型企業及政府部門的就業機會，例如中國銀行澳門分行、南光集團、澳門航空、普華永道公司、安永會計事務所、德勤會計事務所、中建五局、中國電信股份有限公司、中國郵政集團、中國國際金融股份有限公司、比亞迪集團、雀巢（中國）有限公司、中興通訊等；也有部分學生在畢業後選擇自主創業且取得成功，例如 2003 級工商管理學生江海濤成功創建了澳門本土電商平臺澳覓 APP；學院每年約有 55% 的本科畢業生選擇繼續深造，許多學生選擇繼續升學深造，並憑藉優異的學業表現和綜合能力而成功獲得國際一流大學錄取，其中包括「2023 年泰晤士高等教育世界大學排名」（以下簡稱「排名」）前 20 名的大學：哥倫比亞大學、約翰霍普金斯大學、賓夕法尼亞大學和新加坡國立大學等，「排名」在 21-50 名的大學：倫敦大學學院、倫敦政治經濟學院、愛丁堡大學、倫敦國王學院、曼徹斯特大學、慕尼黑工業大學、伊利諾伊大學香檳分校、華盛頓大學、紐約大學、墨爾本大學、莫納什大學、南洋理工大學、香港大學和香港中文大學等。

## 研究成果

學院教師追求卓越研究，在國際頂級學術期刊上發表學術論文，研究成果獲得各類獎勵。



▲ 大數據實驗室 Training Lab in Big Data

▼「世界管理挑戰賽 2016—多哈國際總決賽」總冠軍  
“Global Management Challenge 2016 – Doha International Finals”: Champion



▼「世界管理挑戰賽 2022—澳門區總決賽」前三甲  
“Global Management Challenge 2022 – Macau Finals”: the top three places



Established in 2000, the **School of Business (MSB)** is one of the first four faculties in the Macau University of Science and Technology (MUST) and is also the largest one in the university. According to the Times Higher Education (THE) World University Rankings by Subject 2023, the subject of “Business and Economics” of MUST is ranked in the range of 176-200. In July of 2023, MSB earned AACSB (The Association to Advance Collegiate Schools of Business) international accreditation and is positioned among the top 6% of business schools globally.

Currently, MSB provides two Bachelor’s degree programs, ten Master’s degree programs, and two Doctoral degree programs. There are nearly 6,500 students enrolled in the school, with about 3,600 in undergraduate programs, about 2,400 in master programs, and about 500 in doctoral programs.

The MSB is divided into three departments which are Department of Accounting and Finance, Department of Management, and Department of Decision Sciences. Department of Accounting and Finance is responsible for teaching courses related to accounting, finance, and economics at both undergraduate and postgraduate levels. Department of Management is responsible for teaching courses related to marketing, human resources management, international trade, and business law at both undergraduate and postgraduate levels. Department of Decision Sciences is responsible for teaching courses related to supply chain management, information systems, business analytics, statistics, decision modeling, and operations management at both undergraduate and postgraduate levels. The majority of faculty members earned doctoral degrees from top-tier universities all over the world. Apart from offering high-quality teaching, our faculty

members are actively engaged in academic research and publish academic papers in international refereed journals. They also contribute to the social and economic development of Macau by providing consulting services and undertaking applied research projects.

As a young business school in Asia, our curriculum is designed in line with the market demand. Both teaching plans and teaching materials are consistent with those of leading international business schools. Our undergraduate and postgraduate students have been successful at finding employment after graduation, and every year some students are admitted to the well-known universities for further studies. Our students also actively participate in extracurricular academic activities and have achieved a number of awards in various competitions.

The MSB has been developing with the university since 2000 and is a vital part of the dynamic university. The school has built up the culture of “Young, Dynamic, and Harmonious” over the last 20 years. The school has made considerable achievements in teaching, research, and social services and has received local, national, and international recognition.

## Professional Recognition and Accreditation

In an age of global competition, we provide students with an international learning environment and expand their international views. All undergraduate courses are taught in English. We also nurture students’ practical skills and international experience by providing international exchange opportunities and internships. To further reinforce the propensity of internationalization, we frequently invite renowned experts in economics and management to give speeches. Some undergraduate and postgraduate programs have been accredited by international professional organizations, including the Association of Chartered Certified Accountants (ACCA), Certified Practising Accountant (CPA) Australia, the Chartered Institute of Management Accountants (CIMA), and the Chartered Institute of Logistics and Transport (CILT). The School of Business has obtained the AACSB international accreditation, indicating that the School’s development strategy, teacher standards, teaching quality, research results, student training, and social service influence have fully reached international standards, and have been recognized by international peers.

## Student Achievements and Awards

Our students actively participated in extracurricular academic activities and achieved a number of awards in regional and international competitions. In the past few years, they have won the world champion and runner-up in the Global Management Challenge, the champion in the Global Management Challenge (Macau Region), National second prize in Challenge National Finals in the National University Students “Innovation, Creativity, Entrepreneurship” Competition, the first and second prizes in the National University Students “Challenge Cup”, the second and the third prizes in the “Global Supply Chain Modelling Contest” and the runner-up in CGMA Global Business Challenge (Macau Region).

## Slogan, Vision and Mission

**Slogan:** Young, Dynamic, Harmonious

**Vision:** To be an innovative business school that is most dynamic and broadly influential in the region.

### Mission:

The School of Business is committed to:

- 1 Promoting innovation and dissemination of knowledge in business administration and management;
- 2 Nurturing responsible managerial and administrative talents with international perspectives;
- 3 Contributing to the social and economic development of the local communities and the region.

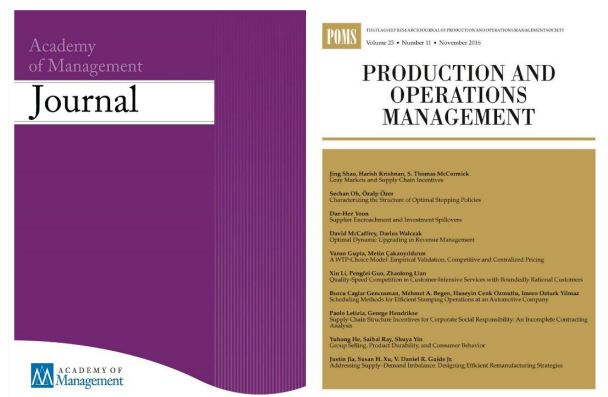
▼ 與中國銀行合作建立“澳門金融創新中心”  
 Macau Research Center for Finance Innovation Research  
 (in cooperation with the Bank of China, Macau Branch)

▼ 「2023 CGMA 商業精英挑戰賽—澳門賽區」亞軍  
 “CGMA Global Business Challenge 2023 – Macau Finals”: 2nd Runner-up



## Research Center/Training Laboratory

The School has set up study/training laboratories and research centers in collaboration with the industry to provide a diverse platform for students to practice knowledge and skills learned from the classroom, thus enhancing the efficiency and effectiveness of teaching and learning. “Macao Institute of Fintech Innovation” and “Macao Center for Accounting Studies” have been established to facilitate the appropriate diversification of Macau's economy and the construction of the Greater Bay Area; Macao Center for Accounting Studies is also the overseas partner base of the “Xiamen University Accounting Development Research Centre”, a key research base for Humanities and Social Sciences under the Ministry of Education of the People's Republic of China.



## International Exchange / Employment / Further Education

Each year, some students at the School of Business go for exchange study in Portugal, France, Germany, England, and other countries or regions. Our undergraduate and postgraduate students have been successful at finding employment after graduation. Many graduates receive job offers from CPA firms (e.g. big-4 CPA firms), stated-owned banks, state-owned enterprises, local and multinational corporations, government sectors and private companies such as Bank of China (Macau Branch), Nam Kwong Group Co., Ltd., Air Macau Co., Ltd., PwC, Ernst & Young, Deloitte, China Construction Fifth Engineering Division Co., Ltd., China Telecom, China Post, China International Capital Corporation Limited, BYD Nestle (China) and ZTE etc. Some graduates choose self-employment with a startup and make a success of it. For example, a BBA graduate of 2003 cohort named Jiang Haitao is the founder of a popular e-commerce platform called AOMI in Macao.

Around 55% of our graduates choose to pursue further studies every year and many of them are successful in gaining admission to leading international universities based on their academic performance and overall ability, including the top 20 universities in the Times Higher Education World University Rankings 2023: Columbia University, Johns Hopkins University, University of Pennsylvania and National University of Singapore and universities ranked 21-50: University College London, London School of Economics and Political Science, University of Edinburgh, King's College London, University of Manchester, Technical University of Munich, University of Illinois at Urbana-Champaign, University of Washington, New York University, University of Melbourne, Monash University, Nanyang Technological University in Singapore, University of Hong Kong, Chinese University of Hong Kong, etc.

## Research Result

Our faculty members pursue excellence in research. They have published academic papers in top scholarly journals and have also achieved various awards.



▲ 「2016 澳門特別行政區科學技術獎勵頒獎典禮」  
 2016 Macao Science and Technology Awards - Science and Technology Progress Award, 3rd Prize (Prof. Sheng Ni)



▲ 「第六屆澳門人文社會科學研究優秀成果獎」  
 論文類 一等獎 (林永佳副教授) 及三等獎 (盛妮教授)  
 The 6th Outstanding Achievement Awards for Macao Research in Humanities and Social Sciences –1st Prize (Prof. Lin Yong-Jia) and 3rd Prize (Prof. Sheng Ni)

| 課程<br>Program   | 專業 / 範疇<br>Major / Area   | 修讀年期<br>Duration of Study (Year) | 授課語言<br>Medium of Instruction |
|---|---|----------------------------------|-------------------------------|
| 管理學博士<br>Doctor of Philosophy in Management (DPM)                         | 管理 / 會計 / 金融 / 應用經濟學 / 管理科學與工程<br>Management / Accounting / Finance / Applied Economics / Management Science and Engineering  | 3                                | 中 / 英<br>Chinese/English      |
| 工商管理博士<br>Doctor of Business Administration (DBA)                         |   | 3                                | 中 / 英<br>Chinese/English      |
| 高級管理人員工商管理碩士<br>Executive Master of Business Administration (EMBA)        |   | 2                                | 中 / 英<br>Chinese/English      |
| 工商管理碩士<br>Master of Business Administration (MBA)                         | 金融學 / 商務管理<br>Finance / Business Management   | 2                                | 中 / 英<br>Chinese/English      |
| 管理碩士<br>Master of Management Studies (MMS)                                |   | 2                                | 中 / 英<br>Chinese/English      |
| 會計碩士<br>Master of Science in Accounting (MSA)                             |   | 2                                | 中 / 英<br>Chinese/English      |
| 金融碩士<br>Master of Science in Finance (MSF)                                |   | 2                                | 中 / 英<br>Chinese/English      |
| 應用經濟學碩士<br>Master of Applied Economics (MAE)                              |   | 2                                | 中 / 英<br>Chinese/English      |
| 商業分析學碩士<br>Master of Science in Business Analytics (MSBA)                 |   | 2                                | 中 / 英<br>Chinese/English      |
| 公共行政管理碩士<br>Master of Public Administration (MPA)                         |   | 2                                | 中 / 英<br>Chinese/English      |
| 公益及社會組織管理碩士<br>Master of Charity and Social Organization Management (MCO) |   | 2                                | 中 / 英<br>Chinese/English      |
| 供應鏈管理碩士<br>Master of Supply Chain Management (MSCM)                       |   | 2                                | 中 / 英<br>Chinese/English      |
| 工商管理學士<br>Bachelor of Business Administration (BBA)                       | 會計學 / 金融學 / 人力資源管理學 / 市場營銷學 / 供應鏈管理學 / 資訊系統學 / 國際貿易學 / 商業分析學 / 商務管理學<br>Accounting / Finance / Human Resource Management, Marketing / Supply Chain Management / Information Systems / International Trade / Business Analytics / Business Management* | 4                                | 英<br>English                  |
| 應用經濟學學士<br>Bachelor of Applied Economics (BAE)                            |   | 4                                | 英<br>English                  |

## 查詢 Enquiries

### 地址 Address

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### 電話 Tel

(853) 8897 2162 博士學位 Doctoral Program  
(853) 8897 1723 碩士學位 Master Program  
(853) 8897 2025 學士學位 Undergraduate Program

### 網站 Website

<http://www.must.edu.mo/msb>

### 電郵 E-mail

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