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部門/領域： 決策科學 / 資訊系統

教育背景

2016-2020 PhD: 澳門大學, 資訊系統.
2011-2014 MSc: 澳門大學, 電子商貿科學.
2007-2011 BBA: 澳門大學, 商業資訊系統.

工作經驗

2021-現在 助理教授 / 澳門科技大學
2019-2020 講師 / 澳門科技大學
2017-2019 研究助理 / 澳門大學

教學活動

管理資訊系統, 電子商務, 仿真.

研究領域

創新技術應用, 去中心化應用, 創新創業, 社交媒體挖掘, Web 技術

學術成果

- Lee, C. B., Io, H. N., & Tang, H. (2022). Sentiments and perceptions after a privacy breach incident. *Cogent Business & Management*, 9(1), 2050018.
- Io, H. N., & Lee, C. B. (2020). Social media comments about hotel robots. *Journal of China Tourism Research*, 16(4), 606-625.
- Io, H. N., Lee, C. B., & Lian, Z. T. (2019). Comments about the Siri Chatbot: A Sentiment Analysis of the Postings at a Microblogging Site, *Journal of Information Technology Management*, 30(4), 26.

- Io, H. N., & Lee, C. B. (2019). What are the Sentiments About the Autonomous Delivery Robots? In *2019 IEEE International Conference on Industrial Engineering and Engineering Management (IEEM)* (pp. 50-53). IEEE.
- Io, H. N., & Lee, C. B. (2019). Ethics compliance and the Facebook scandal: An analysis of comments from Weibo, *The 7th World Business Ethics Forum*, Macau.
- Io, H. N., & Lee, C. B. (2018). Understanding the adoption of chatbot. In *Future of Information and Communication Conference* (pp. 632-643). Springer, Cham.
- Io, H. N., & Lee, C. B. (2017). Chatbots and conversational agents: A bibliometric analysis. In *2017 IEEE International Conference on Industrial Engineering and Engineering Management (IEEM)* (pp. 215-219). IEEE.
- Zhang, L., Io, H. N., & Chen, F. (2014). A user generated contents based online exhibition system. In *2014 IEEE Conference on e-Learning, e-Management and e-Services (IC3e)* (pp. 46-51). IEEE.
- Io, H. N., & Zhang, L. (2014). Boodle: A Virtual Booth Management System Based on Moodle. In *2014 International Conference on E-commerce and Information Engineering (ECIE2014)*, Shenzhen, China.