

# 李春生



職稱： 助理教授  
學院： 商學院  
電郵： [csl@must.edu.mo](mailto:csl@must.edu.mo)  
主頁： <https://c-s-li.github.io/>  
電話： (853) 8897-1742  
郵寄地址： 澳門氹仔偉龍馬路  
部門/領域：  
決策科學系

## 教育背景

2015-2019 香港理工大學 管理學博士  
2014-2015 香港理工大學 文學碩士（優異）  
2006-2010 江南大學 工程學學士

## 專業資格

軟件測試工程師（STE）  
註冊採購師（CPPM）

## 工作經驗

2019 至今 助理教授 / 講師 / 澳門科技大學

## 研究領域

供應鏈及運營管理，消費者及組織行為，商業分析，網絡分析，數據科學

## 研究項目

2023-2024: 基於區塊鏈技術的碳排放交易及監測系統設計與研究：主持人. 澳門科學技術發展基金（FDCT）.  
2023-2024: 建築廢棄物逆向供應鏈協調博弈中的可持續資源回收優化研究：主持人. 澳門科技大學研究基金.  
2021-2023: 供應鏈彈性措施的實施和權重劃分：主持人. 澳門高等教育基金.

2022-2023: 電商直播背景下的消費者購買意願分析：主持人. 澳門科技大學研究基金.

### 教學活動

DBMZ10 管理學前沿，管理學博士學位必修課程

MBGZ06 商務優化理論，供應鏈管理專業碩士學位必修課程

MBGZ04 供應鏈實證分析，供應鏈管理專業碩士學位必修課程

MBGZ01 全球營運與供應鏈管理，供應鏈管理專業碩士學位必修課程

BBAZ16604 商業決策分析，商業分析專業學士學位必修課程

BBAZ16504 決策方法，供應鏈管理專業學士學位必修課程

BBAZ16011 商務統計，工商管理學士學位必修課程

### 學位論文

Li, C.S. (2020). Supply chain resilience: Scale development and its performance impact under different business conditions and disruptions. Doctoral Dissertation, The Hong Kong Polytechnic University.

### 學術期刊論文

Li, C.S., Wong, C.W.Y.\* , Yang, C.C., Shang, G.K.C., & Lirn, T.T.C. (2019) [Value of supply chain resilience: Roles of culture, flexibility, and integration.](#) *International Journal of Physical Distribution & Logistics Management*, 50 (1): 80-100.

[SSCI, Impact factor 6.7]

Ki, C.W., Chow, T.C., & Li, C.S.\* (2022) [Bridging the trust gap in influencer marketing: Ways to sustain consumers' trust and assuage their distrust in the social media influencer landscape.](#) *International Journal of Human-Computer Interaction*, Ahead-of-print, 1-16.

[SSCI, Impact factor 4.7, JCR Q1]

Li, C.S., Wong, C.W.Y.\* , Wong, C.Y., Boon-itt, S., & Miao, X. (2022) [Empirical research on performance effects of supply chain resilience: Systematic literature review, citation network analysis and future research directions.](#) *International Journal of Shipping and Transport Logistics*, In press.

[SSCI]

Pan, X, Wong, C.W.Y.\* , Li, C.S. (2022) [Circular economy practices in the waste electrical and electronic equipment \(WEEE\) industry: A systematic review and future research agendas](#). *Journal of Cleaner Production*, 365: 132671.  
[SCI, Impact factor 11.1, JCR Q1]

#### 學術研討會論文

Tan, K.Y.<sup>S</sup>, Tian, Y.H., Xu, F.<sup>S</sup>, & Li, C.S.\* (2023) Research on Multi-Objective Optimal Scheduling for Power Battery Reverse Supply Chain. 30th EurOMA conference (EurOMA 2023), Leuven, Belgium.

Cheng, F., Wang, L.\* , & Li, C.S. (2022) For the fashion or the environment: The role of sustainable impact disclosure on resale platforms. POMS 32nd Annual Conference (POMS 2022), online.

Peng, Y.Y.<sup>S</sup>, Xu, M.H.<sup>S</sup>, Cheng, G.W.<sup>S</sup>, & Li, C.S.\* (2021) Driving Post-pandemic Retail Operations: The Effect of Live Streaming E-commerce. POMS 31st Annual Conference (POMS 2021), online.

Cheng, G.W.<sup>S</sup>, Xu, M.Z., Peng, Y.Y.<sup>S</sup>, & Li, C.S.\* (2021) ISO 50001 implementation and cost management in manufacturing industries. POMS 31st Annual Conference (POMS 2021), online.

Li, C.S., Wong, C.W.Y.\* , Wong, C.Y., & Boon-itt, S. (2019) Supply chain resilience: Theoretical construct and measurement development. POMS 30th Annual Conference (POMS 2019), Washington D.C.

Li, C.S., Wong, C.W.Y., Shang, G.K.C., Yang, C.C., & Lirn, T.T.C.\* (2017) Supply chain resilience: Roles of collaboration in supply chain. 22nd International Symposium on Logistics (ISL 2017), Ljubljana.

Li, C.S., & Wong, C.W.Y.\* (2016) The impact of supply chain resilience on financial performance: Insights from competitive strategy theory. The International Conference on Business Case Research (ICBCR 2016), Hong Kong.

註：\* 通訊作者；

<sup>S</sup> 澳門科技大學博士/碩士研究生或本科生

#### 其他服務 / 活動

Reviewer - [International Journal of Production Research](#)  
[SCIE, Impact factor 9.02, JCR Q1, Ranking 6/87].

Reviewer - [International Journal of Production Economics](#)  
[SCIE, Impact factor 11.25, JCR Q1, Ranking 2/87].

Reviewer - [Transportation Research Part E: Logistics and Transportation Review](#)  
[SCIE, Impact factor 10.05, JCR Q1, Ranking 3/138].

Reviewer - [Journal of Business Logistics](#)

[SSCI, Impact factor 7.88, JCR Q1].

Reviewer - [International Journal of Physical Distribution and Logistics Management](#)

[SSCI, Impact factor 7.21, JCR Q1].

Member - Production and Operations Management Society

Member - European Operations Management Association

Session Chair - Production and Operations Management Society (POMS) 30th Annual  
Conference (2019), Washington D.C.

Session Chair - Textile Summit and Postgraduate Student Conference (2016), Hong  
Kong.